

Cracking the Millionaire Code Enlightened Residual Philanthropy

The general public rarely hears about the works, deeds, and services of most philanthropists. Year after year, the money flows into a charity, helps a charitable cause and silently goes on doing endless good without much recognition. For example:

A huge luxury yacht was docked outside a waterfront restaurant in San Diego. I inquired who owned the yacht. A man in a captain's attire said, "Oh, Mrs. Kroc owns that."

"She goes out often? I asked.

"No, not at all," the gentleman responded. "She maintains the boat for the exclusive use of inner-city kids that have never seen the ocean, much less ever imagine that they would get to set sail in such a luxury yacht. Those kids go out, and it changes their lives."

Yes, the huge parks, the educational grants, hospital donations are mentioned in passing news broadcasts, but this like so many other acts of enlightened residual philanthropy go unnoticed by the general public.

These stories need to be told, large or small. So if you know of any residual acts of enlightened philanthropy

Please drop us a line about them. Tell the story (yours or another's) to inspire other people to do the same.

Write to:
Enlightened Residual Philanthropy Story Editor
P.O. Box 7665, Newport Beach, CA 92627