

Cracking the Millionaire Code

101 Items Which Can Turn into A Million

Look around you. In every room there are many items that made their inventor, designer, manufacturer, producer, creator many millions. It is not the unusual or offbeat that makes it big in the marketplace, it is the ordinary or at least what becomes ordinary over time. And it is also the ordinary with a little twist that cause it to catch on and end up in everyone's home, business, school or government building. Look around you. Just for fun and practice, pick any object and imagine how it can be improved, expanded, repositioned, promoted and delivered that would make buying the object more desirable. Do the same with a service. Million-dollar ideas are all around you.

101 Basic Objects

House or Apartment

- Door
- Window
- Ceiling
- Floor
- Wall
- Paint
- Pictures
- Heater
- Cooling

Services

- Electricity
- Gas
- Water
- Sewer
- Garbage
- Mail
- Phone
- Internet

Kitchen

- Fridge
- Kitchen Sink
- Kitchen faucet
- Kitchen table
- Kitchen chair
- Disposal
- Garbage can
- Napkins
- Plates
- Utensils
- Cups
- Food
- Fridge food
- Canned food
- Beverages
- Condiments

Bathroom

- Tub or shower
- Toilet
- Toilet paper holder
- Bathroom sink
- Bathroom faucet
- Mirror
- Towel
- Wash cloth
- Medicine cabinet
- Medicine—aspirin
- Deodorant
- Toothbrush
- Toothpaste
- Hair brush/comb
- Soap
- Shampoo

Entertainment/News/Information

- Newspaper
- Mail
- Magazines
- Books
- Journal
- Pen/pencil
- Organizer
- Television
- TV remote control
- Radio
- VCR
- VCR tape
- Cassette player
- Cassette tape
- CD player
- CD music/motivation
- DVD player
- DVD movie
- Computer
- Computer programs
- Electrical outlet

Living Room

- Carpet/rug
- Table
- Chair
- Lamp
- Light bulb
- Couch
- Plant
- Pet
- Pet house
- Pet food

Bedroom

- Bed
- Sheets
- Blanket
- Pillow
- Alarm clock
- Closet
- Hangars

On person

- Outer clothes
- Under clothes
- Shoes
- Exercise clothes
- Exercise shoes
- Watch